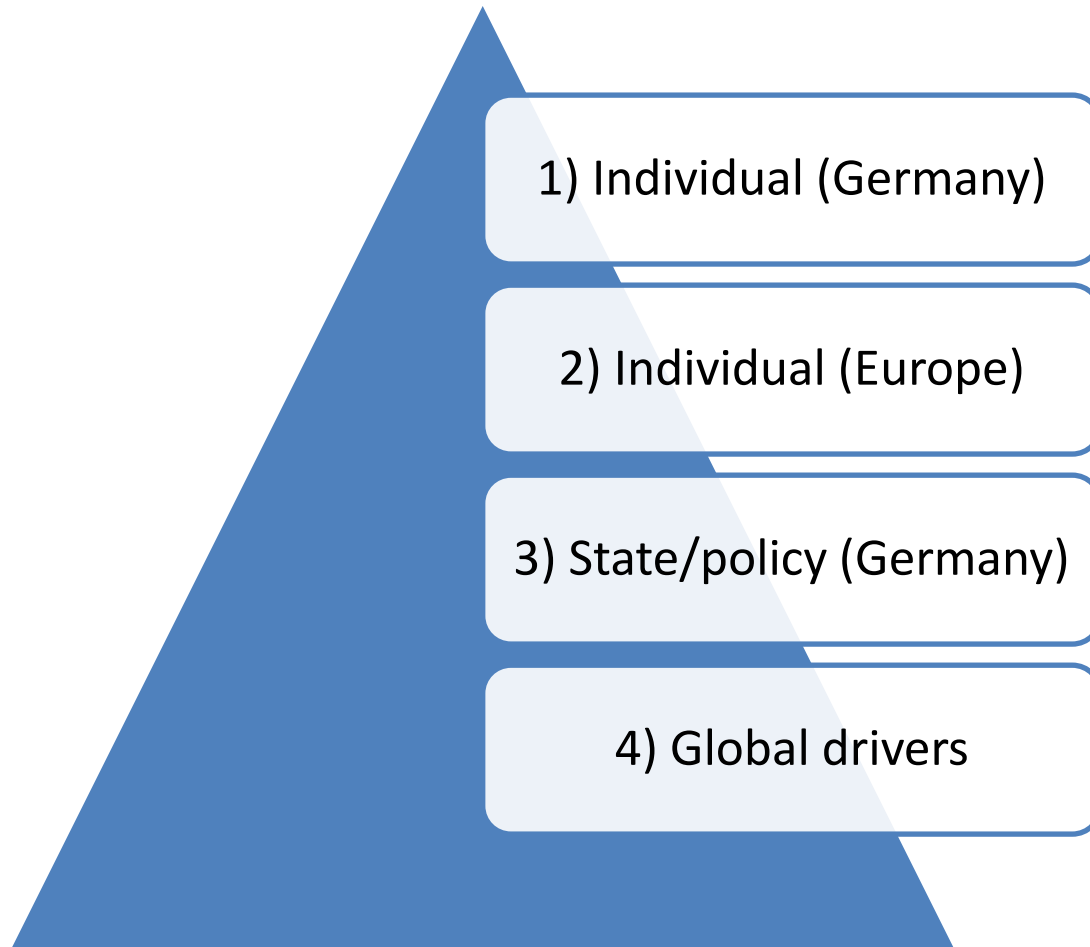


Beyond Finances and Structures: Which Factors Influence Outbound Mobility?

*NAFSA 2012 Annual Conference
Houston
1 June 2012*

Introduction



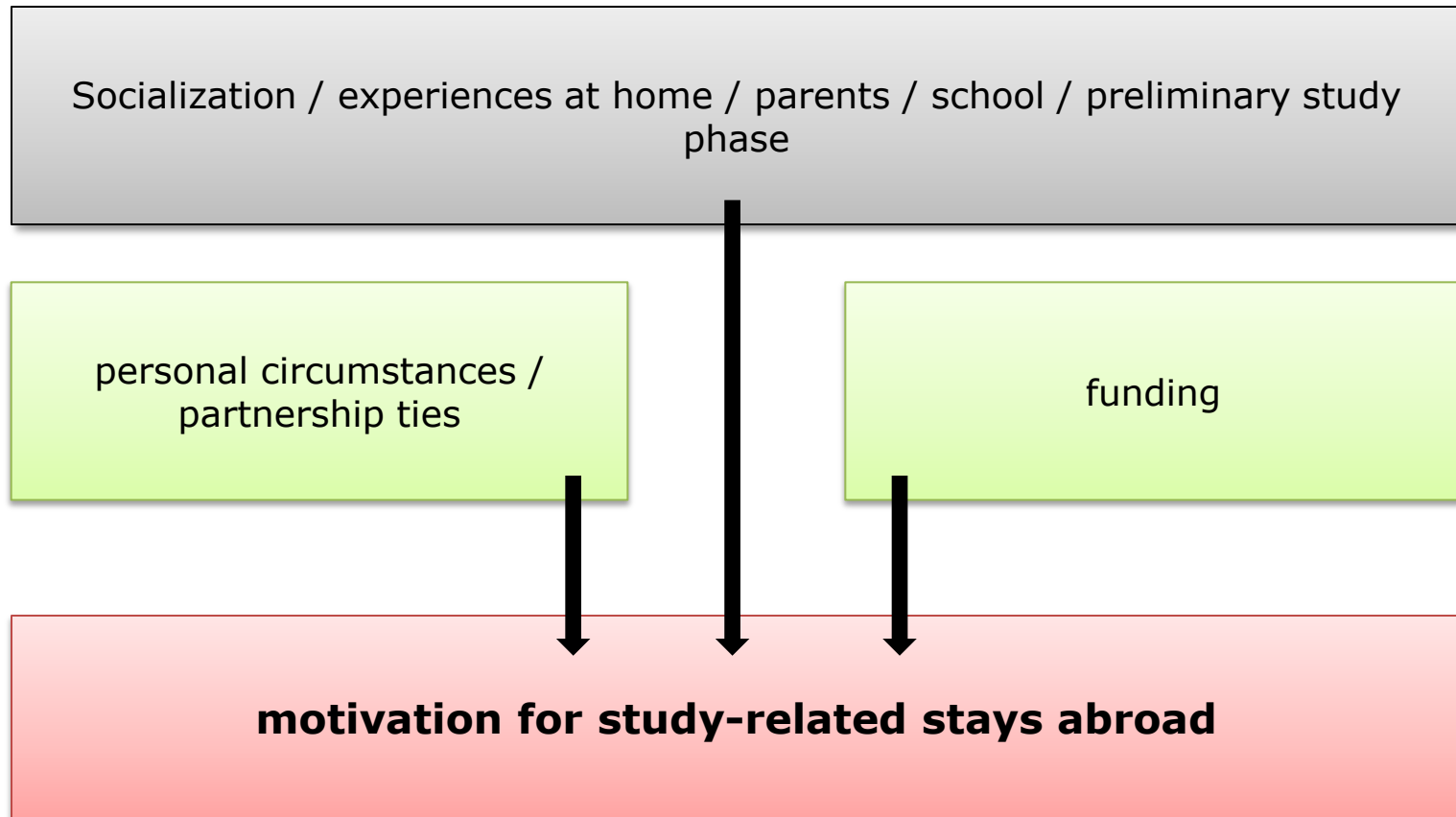
A Question of Motivation

A closer look at German data in order to understand what factors influence (German students') decisions for studying abroad

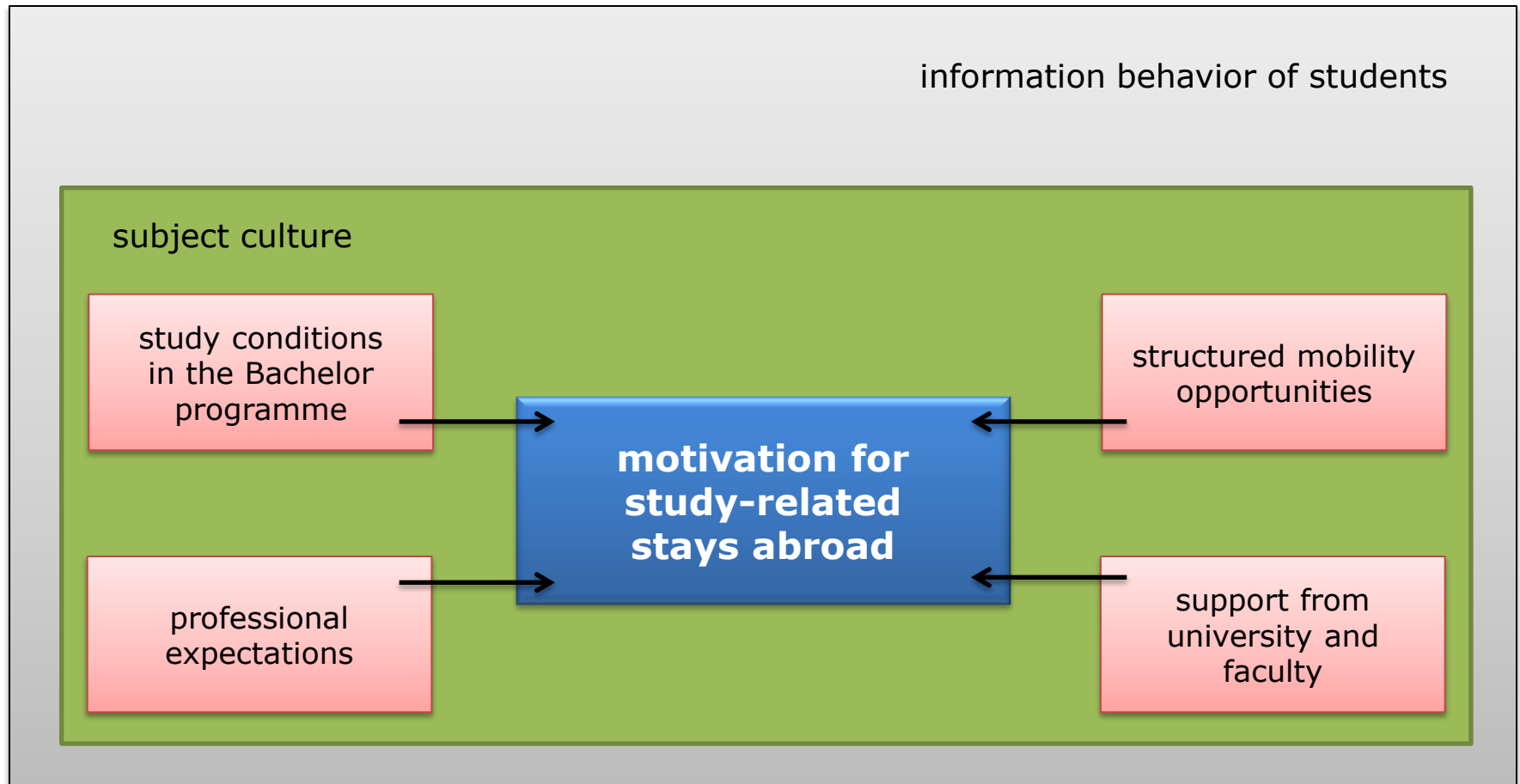
Dr. Ulrich Heublein

*Deputy head of project center Research on Students
Institute for Research on Higher Education
Germany*

External Factors Influencing Motivation for Studying Abroad

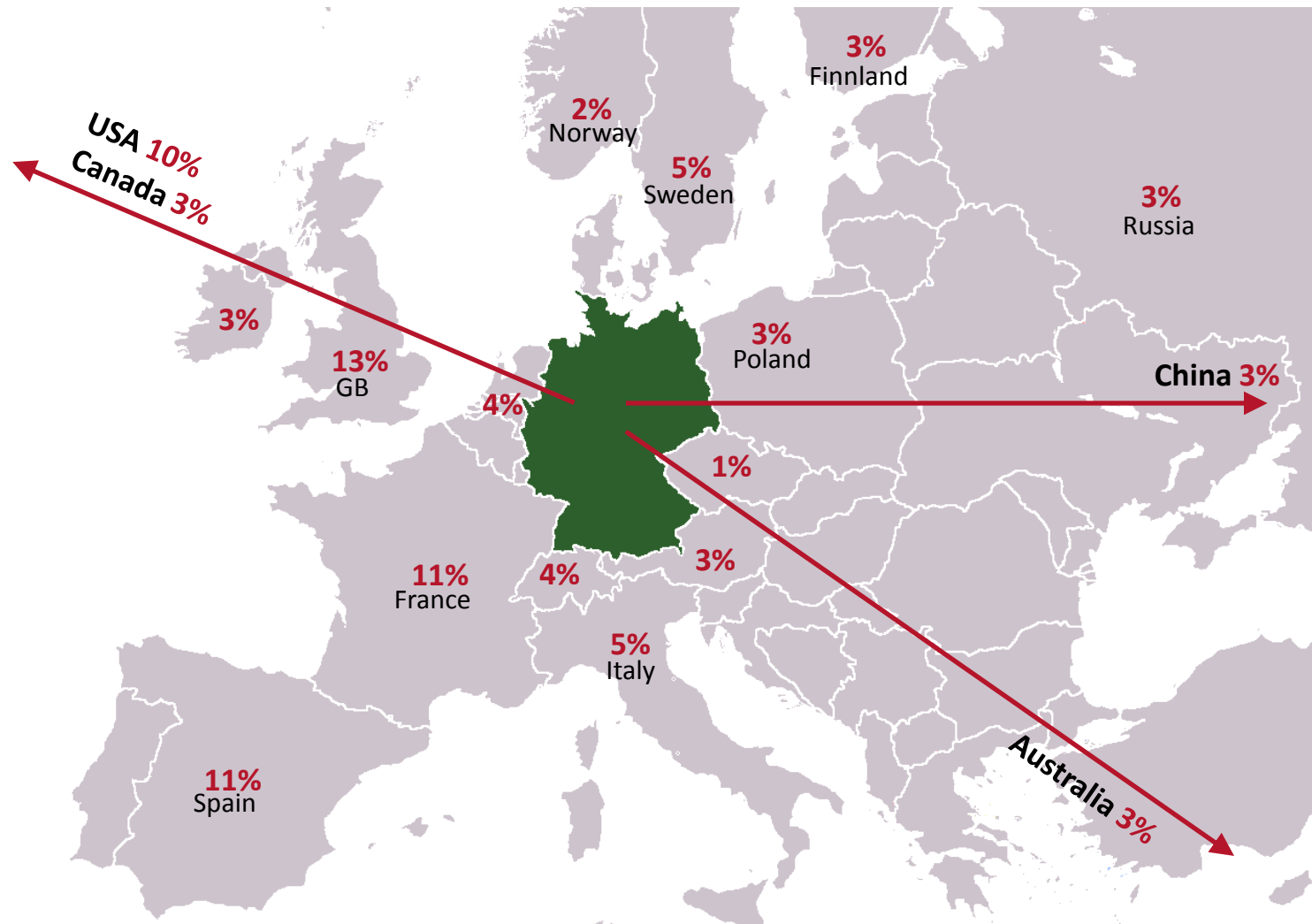


Internal Factors Influencing Mobility Motives



Major Host Countries of Study-Related Stays Abroad

(multiple answers)



Mobility is not for all

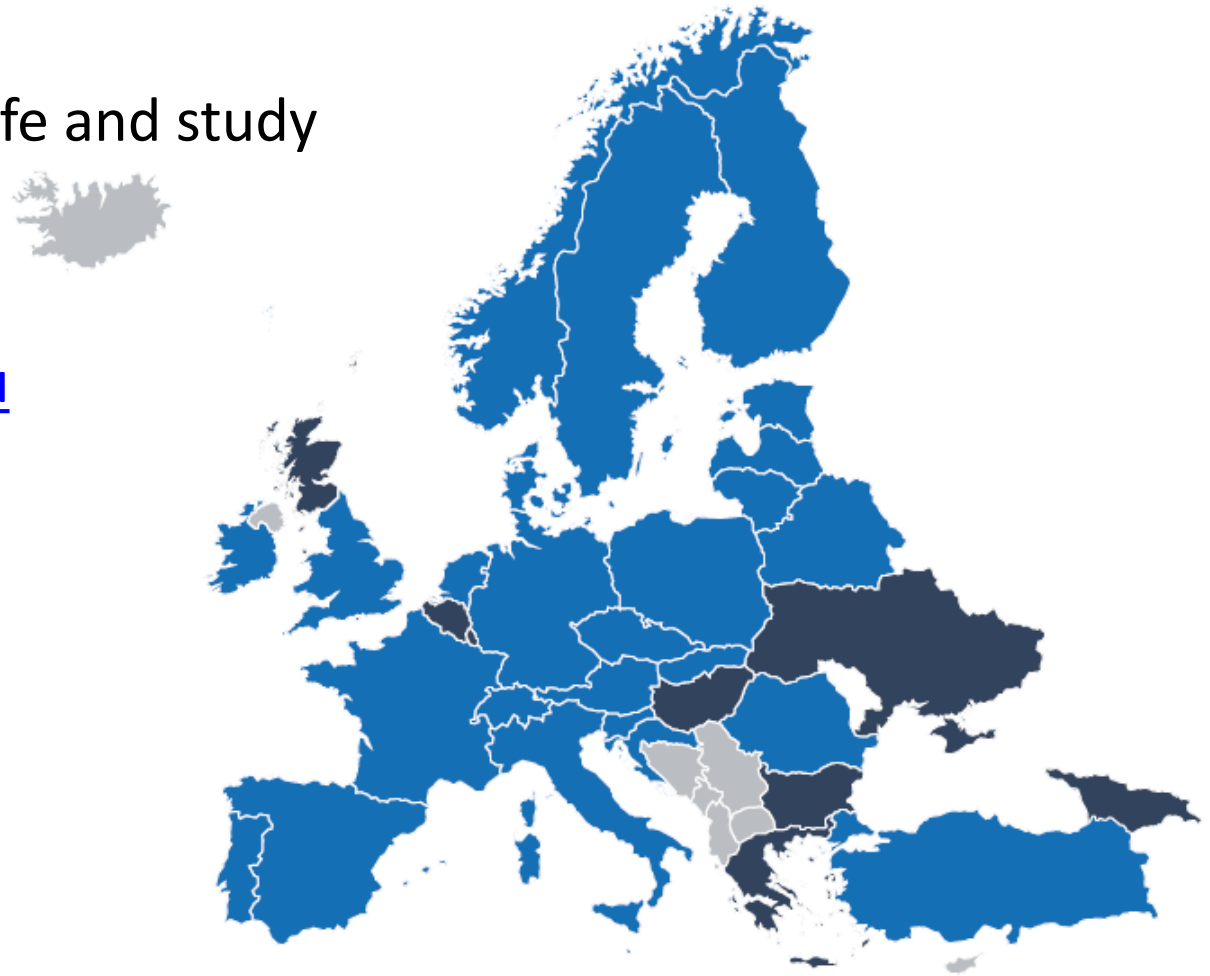
*An international comparison of students' mobility aspirations
and perceptions of barriers to temporary enrolment abroad
using the EUROSTUDENT data set*

Dr. Dominic Orr

*International Project Leader of EUROSTUDENT
Institute for Research on Higher Education
Germany*

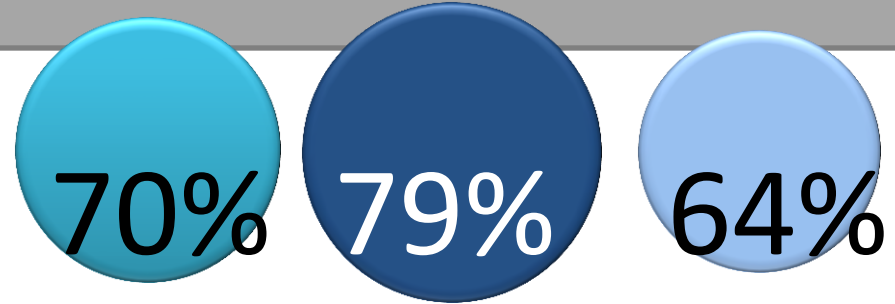
The EUROSTUDENT data set

- + 25 countries
- + Survey of students' life and study conditions
- + Next report 2015
- + www.eurostudent.eu

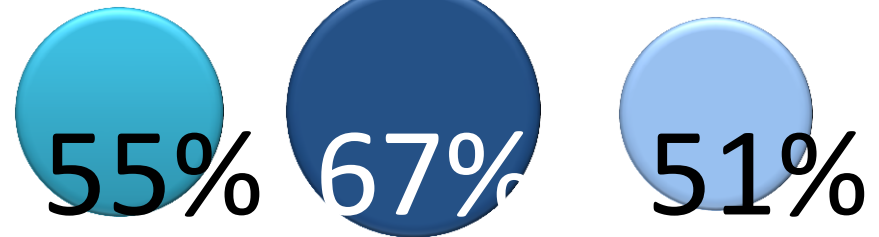


Plans for mobility?

Average for all
EUROSTUDENT countries

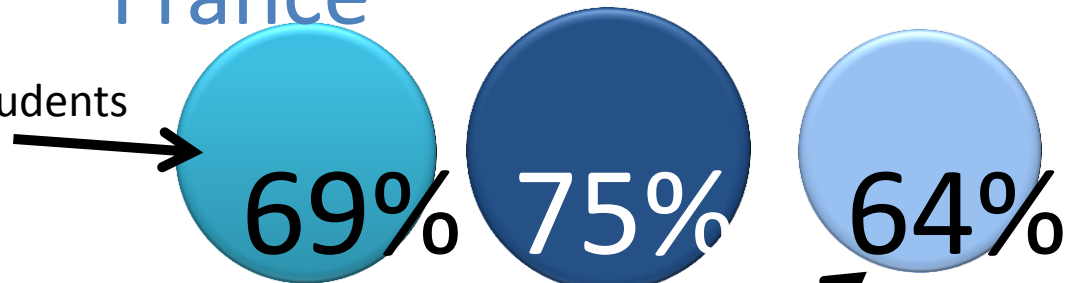


Finland



France

All students



Students from *low* ...

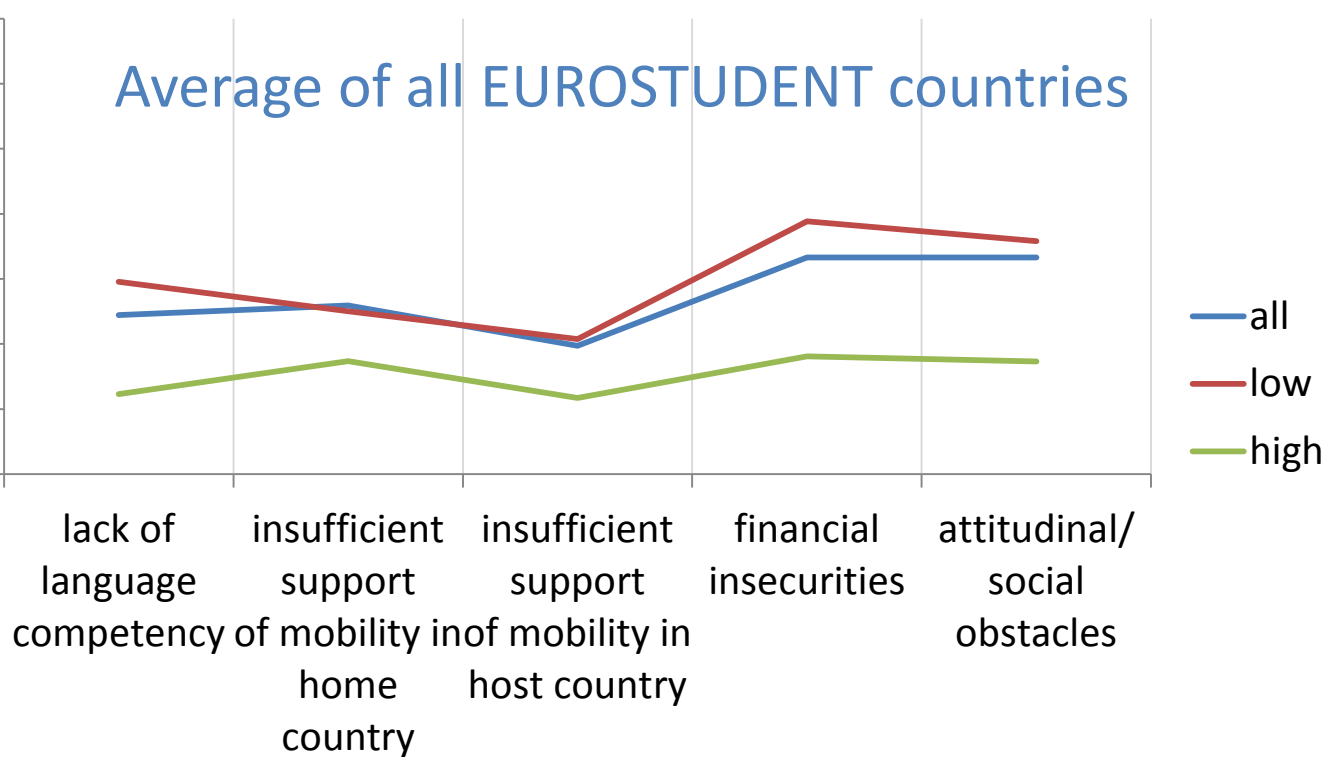
Students from *high*
social backgrounds

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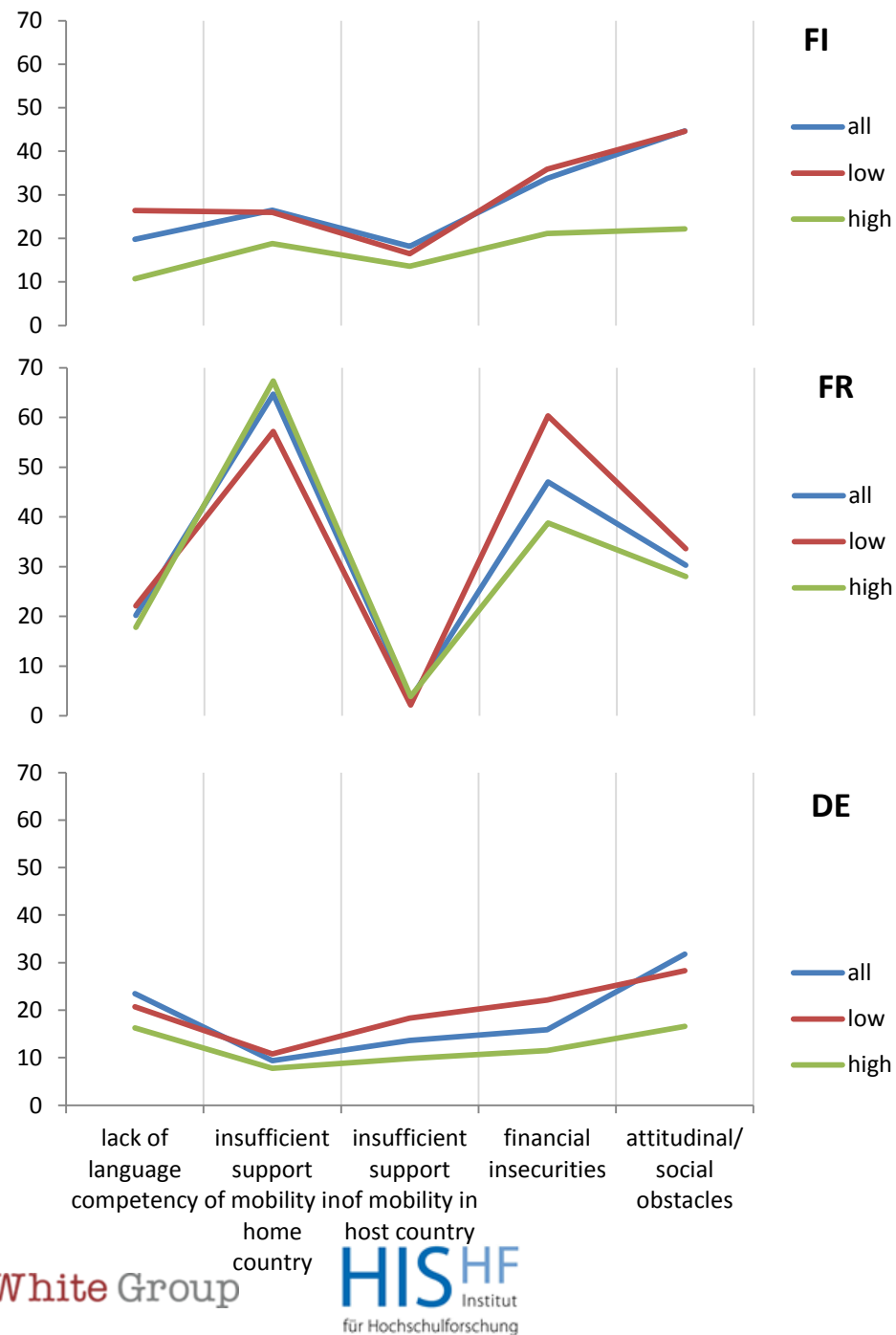
Perceived barriers to mobility



eurostudent.eu
★★★★★

Perceived barriers to mobility

- + Differences between countries (related to different framework conditions?)
- + Similarities in tendency that students from high social backgrounds perceive less obstacles, especially in finances



Outbound Student Mobility The Successful German Model

Dr. Nina Lemmens

*Director Internationalization and Communication
German Academic Exchange Service (DAAD)*

Government level: Internationalization strategy

- + In 2008, the German Cabinet passed the **Strategy for the Internationalization of Science and Research**
- + *“With the Internationalization Strategy, Germany is living up to its role as a driver of European strategy development in research and innovation policy. Germany must make a contribution to ensuring that Europe develops into a modern, internationally competitive research area.”*

Government level: Internationalization strategy

- + In Germany, internationalization is never seen as a one-way-street:



- + Outbound and inbound student mobility are complementing tools.

Three important steps

- + Public relations activities
- + New funding programmes
- + Structural changes

go out!
studieren weltweit

Three important steps

+ Funding is the key:



+ In 2011, through DAAD alone the German government spent **52 Mio. Euros** on scholarships for about **26.500 students and graduates** going abroad.

Three important steps

- + *Structural programmes work on every level of complexity: integrated study periods abroad, joint or double degree programmes, joint PhD-programmes*
- + At their core lies an **agreement between the two universities to acknowledge academic achievements and credits**

Government level: Internationalization strategy

What else?

- + **Lisbon convention** on the recognition of qualifications – has to be taken to everybody's heart!
- + **Employer's perspective** – they cherish international experience in their future employees!
- + **One-stop-shop**: “role-model” DAAD

Global Trends and Influences

Megan Brenn-White
Managing Director
The Brenn-White Group

Increasing Global Mobility

- + 3.4-3.7 million people studying outside their home country (OECD and UNESCO)
- + 77% increase from 2000-2009

Sending countries:

- China
- India
- Korea



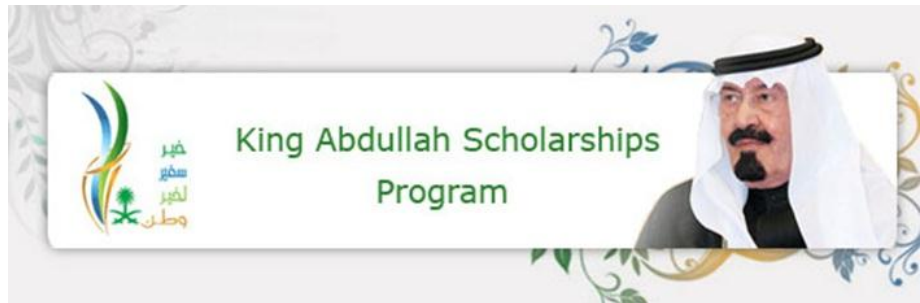
Host countries:

- Australia
- UK
- Canada
- US
- Germany

Global Push

- + Lack of opportunity at home
 - Academic
 - Economic
- + Demographics
- + Growing groups of international alumni
- + Safety/stability at home vs. destination
- + Government policies
 - Scholarships

Scholarship Programs



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Global Pull

- + International recruitment at every level
 - Program
 - Institution
 - City
 - Country
- + Changes to program structures
- + New opportunities in English
- + Internationalization
- + Demographic changes
- + Currency fluctuations

Global Pull: Case Study Germany



FAQs – Doing
a doctorate in
Germany



Research in
Germany

Land of Ideas



DAAD

Deutscher Akademischer Austausch Dienst
German Academic Exchange Service

wandel durch **austausch** ■ change by **exchange** ■

EURAXESS GERMANY



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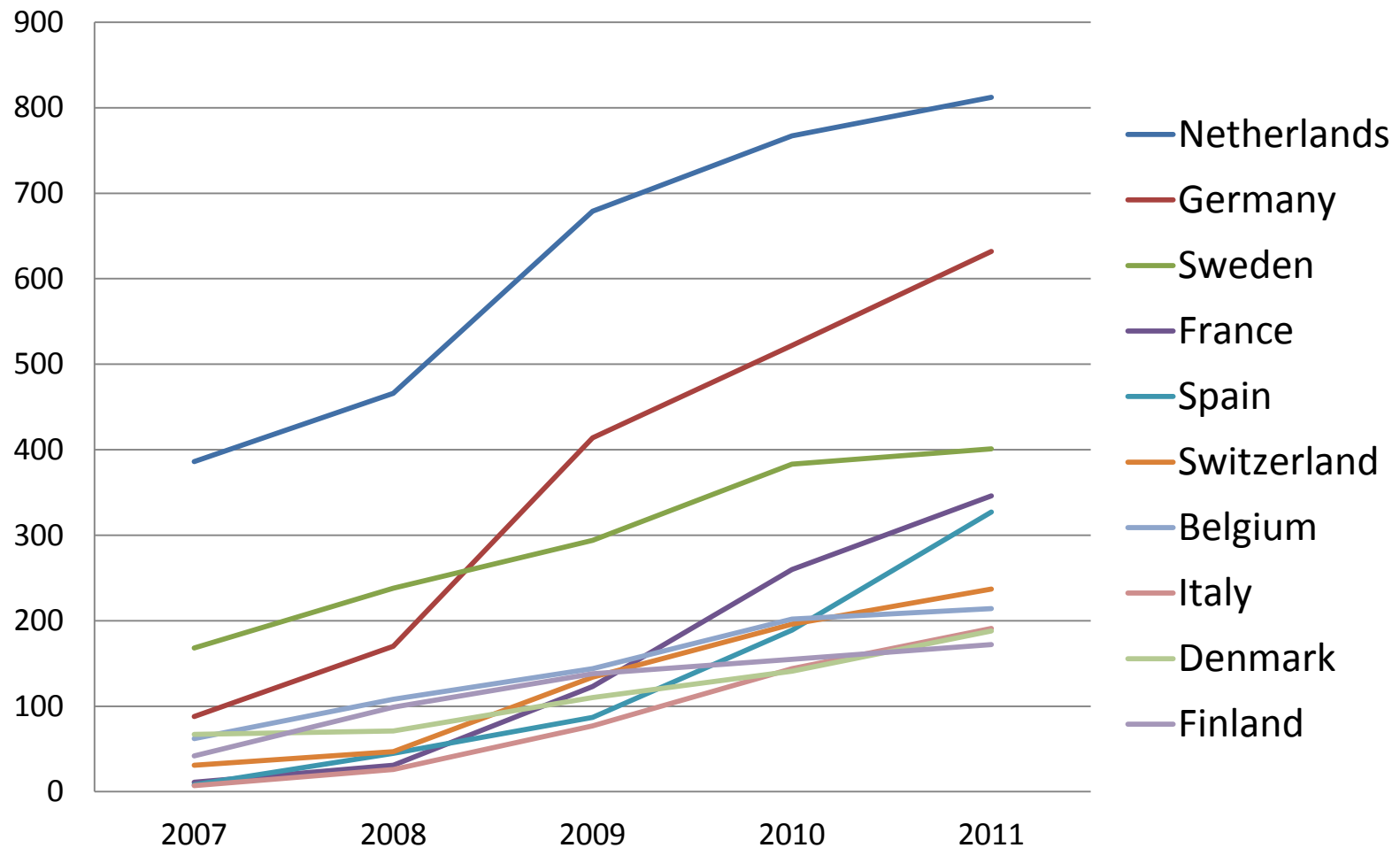
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DEUTSCHES WISSENSCHAFTS- UND INNOVATIONSHAUS

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Comments? Questions?
Thank you for your attention!